

ASHFORD DEMO & SKIP HIRE

PRIVACY POLICY

This Privacy notice explains what to expect from Ashford Demo & Skip Hire when you make contact with us or use our services. This notice will explain how we collect, use and protect your data, and what rights you have with regards to your personal data and how you can exercise those rights.

WHO ARE WE?

We are Ashford Demo & Skip Hire and for the purpose of this document we are also known as 'the data controller' meaning that we determine what data is collected, how the data is used and how the data is protected. Our registered address is:

Longfield Farm, Bromley Green Road, Ashford, Kent TN26 2EG

Joe Finnis of Ashford Demo & Skip Hire is responsible for ensuring that the Privacy Notice is correct and that the Privacy Notice is displayed on our website to make all data subjects aware of the contents of this Notice prior to Ashford Demo & Skip Hire commencing collection of any personal data. All staff that are tasked with collecting and processing personal data are required to understand our Privacy Policy and follow our internal procedures.

If you have questions about how we process personal data, or would like to exercise your data subject rights, please email us at joe@ashforddemo.co.uk or complete the [contact form](#) on the website.

WHY DO WE COLLECT YOUR PERSONAL DATA?

Some of the personal data we process is provided directly to us by you for one of the following reasons:

1. You have contacted us to make a general enquiry, or require a service
2. You are a **contractor/individual** who provides us with a service
3. You have contacted us to provide you with a product or service over a period of time
4. You either **work for us** or have **applied for a job / work experience** placement with us

HOW DO WE USE YOUR PERSONAL DATA?

We will use your personal data in the following ways:

1. If you are a customer wishing to purchase our products/services, we will use your personal data to correspond with you reference the provision of our products / services and regarding necessary payments / receipts,
2. If you are a supplier, we will use your personal data to make purchases from you and regarding necessary payments / receipts,
3. You are a **contractor/individual** who provides us with a service, we will use your personal data to correspond with you reference the provision of your services and regarding payment(s).
4. If you **work for us** or have **applied for a job / work experience** placement with us, we will use your personal data to liaise with you about the position, ensure your safety whilst at work, and for the purpose of payment (as required).

In addition, when you visit our website, we do record certain information (in the form of cookies) about your location, browser version, IP address, operating system and flash support. This is so we can continue to provide the most convenient website for all our visitors. Please see our Cookie Policy for further information.

WHO WILL WE DISCLOSE YOUR PERSONAL DATA WITH?

We will securely disclose your personal data in the following situations:

1. If you are a **customer** purchasing products or services from us, your personal data will be used by our office staff only to provide a product or service.
2. If you are a **supplier**, your personal data will be used solely for the purpose of payment and will be disclosed to our accountant at appropriate times during the financial year.
3. To a law enforcement or regulatory agency, at their request or to protect our legal rights.
4. If you have **worked for us**, your personal data will be used for the purpose of remuneration of your services and in the event of a workplace accident. We will disclose your personal data with our accountants, our CIS Payroll subcontractor, the HMRC and the Health & Safety Executive as appropriate.

Please note that we will **NEVER** give away or sell your personal data to third parties.

HOW WILL WE KEEP YOUR PERSONAL DATA SAFE?

The security of your personal data is very important to us. We are committed to ensuring that your personal data is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect.

HOW LONG WE WILL RETAIN YOUR PERSONAL DATA

The length of time we retain your personal data depends on the reason for processing and storing it.

1. If you are a **customer**, we will retain your data for a period of 7yrs following the point of purchase. Payment data received via accounting and banking systems are stored for accounting and tax obligations with the HMRC.
2. If you are a **supplier**, we will retain your data for a period of 7yrs in the event of future purchases, or to follow up on a product warranty.
3. If you are a **contractor/individual** who provides us with a service, we will retain your data for a period of 7yrs following the last payment made.
4. If you are working or have worked for us, we will retain your data for the duration of your term of employment and up to 1year post your departure. After 1yr the following information will be retained for 7yrs, your contract, number of sick days and payroll.
5. If you have contacted us to make a general enquiry, or require our services, we will only store this data for the duration of the enquiry, however we will invite to you subscribe to our newsletter so that we can stay in touch with one another.

WANT TO KNOW HOW YOU CAN ACCESS, RECTIFY OR ERASE YOUR DATA

As the 'data subject', you have rights about the personal data we hold. The rights available to you depend upon our reason for processing your personal data.

1. **Right to be informed:** You have the right to be informed what data we hold about you and how we process and store that data. This should be done in a transparent manner.
2. **Right of access:** You have the right to ask us for copies of your personal information. This right always applies. There are some exemptions, which means you may not always receive all the information we process.
3. **Right to rectification:** You have the right to ask us to rectify information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete. This right always applies.
4. **Right to erasure:** You have the right to ask us to erase your personal information in certain circumstances.
5. **Right to restriction of processing:** You have the right to ask us to restrict the processing of your information in certain circumstances.
6. **Right to object to processing:** You have the right to object to processing if we are able to process your information because the process forms part of our public tasks or is in our legitimate interests.
7. **Right to data portability:** This only applies to information you have given us. You have the right to ask that we transfer the information you gave us from one organisation to another or give it to you. The right only applies if we are processing information based on your consent or under, or in talks about entering into a contract and the processing is automated.
8. **Rights regarding automated decision-making including profiling:** You have the right to be informed if your data is subject to automotive individual decision-making and or the automated processing of data.

You are not required to pay any charge for exercising your rights. We have 30 days to respond to you. If you wish to make a request, please contact us at joe@ashforddemo.co.uk or complete the [contact form](#) on our website.

HOW TO EXERCISE YOUR RIGHTS OR MAKE A COMPLAINT

If you have questions about how we process personal data, or you would like to exercise your data subject rights or make a complaint, please email us at joe@ashforddemo.co.uk or complete the [contact form](#) on our website.

WHAT ELSE YOU NEED TO KNOW

Changes to this Notice: Ashford Demo & Skip Hire reserves the right to amend and update the Privacy Notice periodically and will notify those people who have given consent or are under contract of these changes.

COOKIE POLICY

WHAT IS A COOKIE?

Cookies are small text files that are placed/stored on your computer or mobile device as and when you visit our website. We use them to help us understand how people are using our services, so we can make them better and to find out if our emails have been read and if you find them useful. We do not link the information we store in cookies to any personally identifiable information you submit whilst on our site. We use both:

- **Session ID Cookies** – these are used to make it easier for you to navigate our site. A session ID only last as long as your online session and disappear from your computer or device when you close your browser (like Internet Explorer or Safari).
- **Persistent Cookies** – these will remain on your computer or mobile device for an extended period of time. You can remove persistent cookies by following directions provided in your internet browsers 'help' file. Persistent cookies enable us to track and target the interests of our users to enhance the experience on our site.

Cookie Preference

This cookie is used to remember a user's choice about cookies on Ashford Demo & Skip Hire. Where users have previously indicated a preference, that user's preference will be stored in this cookie.

Cookie	Purpose
Traffic Log Cookies	This cookie is used to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.
Facebook Cookies	These cookies are used to collect information about how visitors use Facebook and help us to understand the effectiveness of our advertising campaigns. Read Facebook overview of connecting with Facebook Products
Instagram Cookies	These cookies are used to collect information about how visitors use Instagram and help us to understand the effectiveness of our advertising campaigns. Read Instagram Cookie Policy

HOW DO I CHANGE MY COOKIE SETTINGS?

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites,
visit <http://tools.google.com/dlpage/gaoptout>